



ANTHROPOLOGY:

ANTH 1210: A general introduction to cultural anthropology. The course is a survey of the main features of nonindustrial societies in various parts of the world.

Subjects to be considered are: economy, political organization, kinship and marriage, forms of religious devotion.

Required Seminar: ANTH 1210S

ARCHAEOLOGY:

ARCH 1100 Exploring Archeology: An introduction to the anthropological study of human origins. The course addresses the distinction between mythical and scientific explanations of the emergence of animal and human life. It outlines the basic principles of evolution and reviews the major stages of human prehistory. Although some attention is paid to the interplay between biology and culture, the course is designed for social science students who may lack extensive knowledge of biology.

Required Seminar: ARCH 1110S

ARCH 1110 Human Origins: Discover the fascinating world of archaeology with this survey of remarkable discoveries and intriguing mysteries as we explore ancient sites and cultures from around the world. Witness the remarkable journey of humanity through ancient technologies, "lost" civilizations, great explorers, and modern discoveries. Students learn that the multidisciplinary field of archaeology is equal parts Arts and Science, discovery and adventure

ASTRONOMY:

ASTR 1140 Introductory to Astronomy: The Solar System: This is a general interest introductory course on the history of astronomy and the solar system, and is intended for non-science majors. Topics include: telescopes and observing the night sky, ancient astronomy, space exploration, the Earth/Moon system, formation and evolution of the solar system, the planets, minor members of the solar system and the Sun

ASTR 1150 Introductory Astronomy: Stars and Galaxies: This is a general interest introductory course on the light sky, stars and galaxies, and is intended for non-science majors. Topics include: telescopes and observing the night sky, radiation and spectra, stellar properties and evolution, black holes, the Milky Way and other galaxies and cosmology.

BIOLOGY

BIOL 1040 Biology of the environment: Non-science students who have a keen interest in the environment focus on the underlying ecological principles that shape our world. They examine evolution and the ecological diversity to which it leads. Students consider the effects of the tremendous increase in human population growth on renewable and non-renewable resources, acid rain, climate change, toxins in the environment, and the biodiversity crisis. At the end of the course, students discuss ecologically sustainable development. Labs and field trips enhance students' learning experience

BIOL 1050 Biology of Humans: This course is designed as a science elective for Arts and Education students, or others interested in Human Biology; no previous background in biology or science is required. Students learn about the molecules, cells and tissues that comprise the human body, selected body systems, and diseases that affect them. Cell division and cancer is discussed, as well as the structure and function of DNA. Inheritance, genetic diseases and genetic engineering are also considered. Labs contribute to the understanding of this material by providing hands-on experience.

Students participate in a group project to research a topic of their choice in relation to any human disease

BIOL 1110* Principles of Biology: This course is designed for biology or science majors. Students examine the molecular basis of cellular processes including energy transfer and the storage and use of genetic information.

Prerequisite: Biology 11 or 12 with a C+ or better,
Chemistry 11 or CHEM 050

BIOL 1210* Principles of Biology 2: This course offers a survey of the kingdoms of life, while emphasizing their ecology and evolutionary relationships.

Prerequisite: Biology 11 or 12 with a C+ or better,
Chemistry 11 or CHEM 050

CHINESE

CHIN 1110 Introductory Chinese: This course enables beginners to develop cultural knowledge and communicative skills in speaking, listening, reading and writing in modern standard Chinese (Mandarin). Upon successful completion of this course, students are expected to demonstrate a CEFR A1 level of proficiency

COMPUTING SCIENCE

COMP 1020 Introductions to Spreadsheets: This course provides students with an introduction to spreadsheets using Excel. Students develop the spreadsheet skills they need for other courses, and ultimately the modern workplace. Prerequisite: None, although experience with computer use and typing skills would be beneficial

COMP 1030 Introduction to Databases: Students are introduced to DBMS (Database Management System). The DBMS used in this course is Microsoft Access. Students enhance their ability to create, query, and maintain a database in MS Access, in addition to creating forms and reports. This course provides basic database knowledge.

COMP 1040 Introduction to Web Animation: This is an introductory animation course using Adobe Flash software. Students explore the principles of animation using Flash software, and apply these principles to create a series of animation assignments.

COMP 1050 Computing System Maintenance: Students focus on computer system maintenance, trouble shooting, and optimization. Both hardware and software aspects of the computer as a system are covered. The course utilizes the Windows operating system; installing, uninstalling and working with applications; installing and troubleshooting devices; maintaining systems and optimizing performance.

COMP 1060 Introduction to Desktop Publishing: Students are provided with a comprehensive introduction to current publishing software to create professional presentations, documents, marketing communications materials and Web pages. This course is intended for students who have little or no exposure to Microsoft Office products. Prerequisite: None, although experience with computer use and typing skills are beneficial.

COMP 1070 Introduction to Digital Media: Students are introduced to digital media. The goal is to use freely available shareware to edit photo, music and video files in a series of practical assignments. Students also learn the basic vocabulary and theory behind digital forms of media

COMP 1080 Introduction to Web Development: This course provides an introduction to web development. This course covers only client - side web development with a brief introduction to HTTP protocol and web servers.

COMP 1090 Introduction to Linux: This course provides an introduction to Linux Operating System such as Linux evolution, graphical environments, terminal interfaces and shell, the file system, file manipulation commands, data manipulation commands, editors, software tools, networking tools, and system administration tools.

COMP 1150 Introduction to 3D Animation: This course introduces the basic principles and concepts of 3 dimensional animations. Students will gain experience with Alice, a fun and interactive way to design and create virtual worlds by using animated 3 dimensional graphical images. Students will gain the knowledge of principles and techniques common to all animations and particularly how to render 3 dimensional image

COMP 1130 Computer Programming: Students are introduced to the use of structured problem solving methods, algorithms, structured programming, and object -oriented programming concepts. Students use a high level programming language to learn how to design, develop, and document well-structured programs using software engineering principles. Students learn the workings of a computer as part of programming. This course is for students who plan to take further courses in Computing Science or to learn basic programming concepts

COMP 1810 Game Design and Development: Building a high quality game is a complex and challenging process. A key element to its success is the design. The fundamentals of game design and development are discussed, in addition to different elements of game design, such as game concepts, character development, storytelling and narrative, core mechanics, and creating the User Interface. Students build and develop computer games

DIGITAL ART AND DESIGN

DAAD 1500 Digital Photography: This course introduces students to the basics of photography with the use of a digital camera and prevailing industry software. The emphasis of this course is on capturing excellent images on camera with both natural (available) and artificial light. A significant amount of time is dedicated to increasing students' awareness of both the technical and aesthetic aspects of photographic composition. Students learn a variety of techniques and strategies for effective photo finishing and manipulation, printing, and publishing

ECONOMICS

ECON 1220 Introduction to Basic Economics: Students develop a basic understanding of economic principles, which allows for and encourages informed

discussion of media-covered issues. Topics include contrasting macroeconomics and microeconomics; gross domestic product; economic growth and business cycles; unemployment and inflation; aggregate supply and demand; scarcity, opportunity costs, and trade; law of supply and demand; accounting versus economic profits; money and exchange rates; government choices, markets, efficiency, and equity; monopoly and competition; externalities, public goods, and free riders; and globalization and trade policy

ECON 1900* Principles of Microeconomics: Students examine the interactions between individuals and firms in various types of markets. Topics include a definition of economics; demand and supply analysis; consumer theory; production and cost; market structure including perfect competition, monopoly, monopolistic competition, and oligopoly; market efficiency and market failure; resource markets; and international trade

ECON 1950* Principles of Macroeconomics: Students examine economic behavior at the aggregate level, and the measurement and determination of national income. Topics include an introduction to economics; measuring macroeconomic variables including gross domestic product, unemployment, and inflation; the Keynesian model; aggregate demand and supply; money and banking; the money market; fiscal policy; monetary policy and the central bank; exchange rates and the balance of payments; and economic growth.

FRENCH

FRAN 1000 Introductory French: Students begin the Common European Framework of Reference for Languages (CEFR) A1 level to develop cultural knowledge and communicative skills in speaking, listening, reading and writing in modern standard French. Students are assumed to have no prior knowledge of French.

GEOGRAPHY

GEOG 1000 Planet Earth – An Introduction to Earth System Science: This science laboratory course introduces students to the study of earth system science by examining the interactions among the atmosphere, biosphere, lithosphere and hydrosphere as well as the impact that human activity has on interactions. Topics include plate tectonics; earthquakes and tsunamis; volcanos; the rock cycle; mass wasting - including landslides; weathering; and soils. Glaciers; permafrost; and Karst landscapes, including caves, are also explored. In addition, students will be introduced to hydrology - the study of the occurrence, distribution and movement of water at or near the surface of the earth. Laboratory instruction will include landform identification using topographic maps; coordinate systems (latitude and longitude, UTM); map scale; basic surveying - including the use of Global Positioning Systems (GPS); and graphing. Students will also be exposed to Geographic Information Systems (GIS) and remote sensing technologies and will be introduced to how they assist us in our understanding of Planet Earth.

GEOG 1010 People, Planet and Landscapes: Introducing to Human Geography: This course introduces and explores human geography concepts, issues, and processes that influence the dynamic connections among people, places and environments at different spatial scales. A wide range of themes related to the study of human geography and environmental studies is covered, including: population dynamics; culture and identity; economic patterns and uneven development; agriculture and food production; cities and urbanization; geopolitics; globalization; and the challenges of environmentally sustainable development.

GEOG 1100 Introduction to Environmental Studies and Sustainability: An introduction to the environment, emphasizing a geographical approach. Topics of study include environmental worldviews, history of the environment movement, ecosystems, energy principles, human population dynamics, patterns of resource use, environmental issues and environmental ethics

GEOG 1110 World Regional Geography: This course applies the core concepts of geography to interpret both the variety and distinctiveness of places and regions and to their relationships, connections, and integration. It introduces students to the academic discipline of geography as well as its professional applications by explaining geographic approaches to social issues. Students obtain an appreciation for geographic thinking, and greater understanding of the complex modern world.

GEOLOGY

GEOL 1110 Introduction to Physical Geology: This is a science laboratory course directed towards anyone who has an interest in geology. The course involves a survey of all major topics of physical geology, including mineralogy, petrology, crystal chemistry, time, surface processes, volcanic activity, rock deformation and mountain building, and plate tectonics. Field excursions supplement the lecture and laboratory material.

GERMAN

GERM 1110 Introductory German 1: This course allows beginners to develop cultural knowledge and communicative skills in speaking, listening, reading, and writing in modern standard German. Upon successful completion of this course, students are expected to demonstrate a CEFR A1 level of proficiency

HISTORY

HIST 1030 An Introduction to Ancient Greece and Rome: In this course, students engage with the history of the Mediterranean world from classical Greece and Rome to the early Roman empire. Topics include the rise and decline of Hellenic civilization, early Rome and the Republic, the Augustan Age, and the foundations of imperial Rome.

HIST 1120 An Introduction to Canadian History: Students examine the development of Canada to 1867. An emphasis is placed on Aboriginal-European relations, the history of New France, military conflicts, the political and economic development of British North America, social and cultural history, and the project of Confederation

HIST 1160 Europe: 1500 – 1789: In this course participants learn to evaluate and understand the complex processes involved in the development of early modern Europe from 1500-1789. Topics include the Renaissance, the Reformation, Absolutism, the Enlightenment, and the outbreak of the French Revolution. Lectures and seminars introduce political, intellectual, cultural and social aspects of European society, and participants work with and discuss a variety of primary and secondary historical sources.

HIST 1220 History of Canada, 1867 to the Present: Students examine the political, social, military, and cultural history of Canada since 1867. Topics include state formation, relations with Britain and the United States, military engagements, social movements, regional and ethnic diversity, Aboriginal history, industrialization and urbanization, and French-English relations.

HIST 1260 Europe: 1789 -1939: In this course participants learn to evaluate and understand the complex forces involved in the development of the modern state. Topics include the French Revolution and Napoleonic Europe, the Congress of Vienna, the social and political struggles of the nineteenth and early twentieth century, and the fissures in European society during the interwar period. Lectures and seminars introduce the political, intellectual, cultural and social aspects of European society, and participants work with a variety of primary and secondary historical sources.

JAPANESE

JAPA 1110 Introductory Japanese 1: This course allows beginners to develop cultural knowledge and communicative skills in speaking, listening, reading, and writing in modern standard Japanese. Upon successful completion of this course, students are expected to demonstrate a CEFR A1 level of proficiency

MATHEMATICS

MATH 1000* Pre-Calculus: This course provides the mathematical foundation for an introductory calculus course. Topics include equations and inequalities; functions, models, and graphs; polynomial and rational functions; exponential and logarithmic functions; trigonometric functions, identities and equations

MATH 1070* Mathematics for Business and Economics: This course is designed for Business and Economics students. Topics include the review of linear and non-linear functions and models (including cost, revenue, profit, demand and supply), solving linear and non-linear systems of equations, matrices, linear programming, difference equations, and mathematics of finance (including simple and compound interest: discrete and continuous, annuities, mortgages, and loans).

MATH 1100* Finite Mathematics with Applications 1: Intended primarily for Liberal Arts or Education students, this course is not acceptable for credit in Science or Commerce. The past twenty years have seen an explosive growth in the scope of mathematics so much that many of the Social Sciences are employing mathematics as a powerful research tool. This course is designed to expose students to the areas of mathematics that they are likely to require in future studies. Topics to be covered include counting, probability, matrices, linear programming, and Markov chains or difference equations

MATH 1140* Calculus 1: Students practice differential calculus for functions of one variable, with applications that emphasize the physical sciences. Topics include calculation and interpretation of limits and derivatives; curve sketching; optimization and related-rate problems; and Newton's method

MATH 1150* Calculus for the Biological Sciences 1: Students are instructed in differential calculus for functions of one variable, with applications that emphasize the biological sciences. Topics include calculation and interpretation of limits and derivatives, curve sketching, optimization problems, and Newton's method.

MATH 1170* Calculus for Business and Economics: This course is intended for Business and Economics students. Topics include calculation and interpretation of derivatives, curve sketching, optimization (applied to business and economics), multivariable functions (including partial derivatives, optimization and Lagrange multipliers) and antiderivatives

MATH 1700* Calculus for Business and Economics: This course is intended for Business and Economics students. Topics include calculation and interpretation of derivatives, curve sketching, optimization (applied to business and economics), multivariable functions (including partial derivatives, optimization and Lagrange multipliers) and antiderivatives

MUSIC

MUSI 1700 Chorus 1: Students explore vocal and part-singing techniques, large ensemble skills, note and rhythm reading skills, and pronunciation of various language texts. The human body as a musical instrument is studied, with special emphasis on postural alignment, breath support, and sound production. Students are evaluated on their comprehension of theory, musical proficiency, and efficient use of rehearsal time by way of written and aural examinations, and a class performance.

MUSI 1800* Chorus 2: A continuation of MUSI 1700, students further explore vocal and part-singing techniques, large ensemble

skills, note and rhythm reading skills, and pronunciation of various language texts. Students expand their understanding of the human body as a musical instrument in the study of postural alignment, breath support and sound production. Students are evaluated on comprehension of theory, musical proficiency and efficient use of rehearsal time by way of written and aural examinations and a class performance.

PHILOSOPHY

PHIL 1010 Introduction to Philosophy: Great Thinkers: Ancient to Enlightenment: This course is a general introduction to philosophy using a historical approach. The course covers the period from before Socrates up to and including the French Revolution. Students discuss major philosophers including Plato, Aristotle, Aquinas, Descartes, Hume and Wollstonecraft. Major topics and questions explored in this course include: What is the good life? Does God exist? What is the relationship between mind and body? How is knowledge possible? What is the nature of reality? Are women equal to men in abilities and rights?

PHIL 1020 Introduction to Philosophy: Great Thinkers: Enlightenment to Modern: This course is a general introduction to philosophy which spans the Enlightenment to present day time period. The major philosophers discussed in this course include Kant, Marx, Darwin, Mill, Nietzsche and Sartre. The major topics explored include: Is there progress in history? What are the origins of our moral ideas? What rights do individuals have? Does life have meaning?

PHIL 1100 Introduction to Philosophy: Problem and Themes: This course is a general introduction to philosophy. Questions that are typically discussed include: What is morality? Is there a God? Is there life after death? What can we know and how can we know it? What is the nature of reality? Is there free will? Are there fundamental rights? What constitutes a 'good life'? What is the nature of society? What form of government should we have? What is the relation of the mind to the body? What is art? Is censorship a good idea? Readings are taken from classic and/or modern texts

PHIL 1110 Introduction to Critical Thinking: This course enables students to distinguish between good and poor reasoning. Students are introduced to logical analysis, which entails an examination of the meaning of logical terms and an investigation of their contribution to the arguments in which they occur. Considerable attention is given to representing the logical structure of arguments and deciding their validity or invalidity

PHYSICAL EDUCATION (Activity)

PHED 1100 Biomechanics: The Analysis of Performance in Individual Sports: This course is an examination of the role of analysis in developing effective biomechanically correct individual sport performance. Skill analysis, error detection, error correction, and the application of sport science principles are included with an introduction to the appreciation of movement patterns in sport

PHED 1120 Outdoor Activities: Students are introduced to a variety of outdoor pursuits like cross country skiing, kayaking, hiking, survival and snowshoeing. Due to the varying levels of risk associated with outdoor activities, participants are required to sign the Department of Physical Educations' informed consent

PHED 1140 Aquatics: This course emphasizes the knowledge and skills associated with aquatic activity. Water safety, principles of buoyancy and water activities, stroke analysis and development are a major focus for the semester. Students are provided an opportunity to work toward a number of senior swimming levels

PHED 1160 Soccer: This course focuses on instructional and coaching techniques associated with soccer. The development of fundamental individual and team skills are an integral part of the course. Offensive and defensive skills and strategies are central to the course. Each student is provided an opportunity to learn how to instruct/coach other students in the skills as well as learn the specific skills related to soccer.

PHED 1190 Volleyball: This course focuses on instructional and coaching techniques associated with volleyball. The development of fundamental individual and team skills are an integral part of the course. Offensive and defensive skills and strategies are central to the course. Each student is provided an opportunity to learn how to instruct/coach other students in the skills as well as learn the specific skills related to volleyball.

PHED 1240 Golf: This course focuses on instructional and coaching techniques associated with the sport. The development and analysis of fundamental individual skills is an integral part of the course. Each student is provided an opportunity to learn how to instruct and coach other students in the skills, as well as learn the specific skills related to golf.

PHED 1280 Games, Contests and Relays: Individual, pairs, teams and group activities are taught in this course. Each student is required to invent and teach an activity, with the focus on teaching, and consider strategies to make incremental and rule changes for each. This course is an excellent preparation for students wishing to become teachers and recreationalists

PHYSICAL EDUCATION (Theory)

PHED 1000 Biomechanics: The Analysis of Performance in Individual Sports: This course is an examination of the role of analysis in developing effective biomechanically correct individual sport performance. Skill analysis, error detection, error correction, and the application of sport science principles are included with an introduction to the appreciation of movement patterns in sport

PHED 1230 Conditioning: Students are instructed in the basic principles for health and skill-related fitness. The course provides a basic understanding of the physiological basis for conditioning programs applicable to competitive sport. A discussion of fitness assessment is also a

focus in this course.

PHYSICS

PHYS 1010 Physics for Future Leaders: Students explore key concepts in physics, focusing on understanding rather than mathematics. Physics is introduced in the context of current events. Topics vary but may include terrorism and explosions, energy and the environment, earthquakes and tsunamis, radioactivity and medicine, satellites and gravity. Additional topics are discussed according to student interest and may include quantum physics and teleportation, relativity, and cosmology

PHYS 1020 Energy: Physical, Environmental and Social Impact: Our use of energy affects everything from human health to the global climate. The objective of this course is to provide students with a qualitative understanding of the physical concepts surrounding the production, the storage, the conversion, and the consumption of various forms of energy in our modern society. As in PHYS 1010: Physics for Future Leaders, there is an emphasis on the understanding of the physical concepts rather than the mathematics. Topics include energy consumption, the Hubbert model, thermodynamics, environmental effects of fossil-fuels, climate change and human activity, the greenhouse effect, production of electricity, nuclear power and nuclear waste, renewable and green energy sources, fuel cells, and transportation issues

PHYS 1100* Fundamentals of Physics 1: An algebra-based introduction to physics intended for students with some secondary school physics background. Students develop a basic understanding of several fields of physics through conceptualization, problem-solving and laboratory exercises. Topics include mechanics, fluid mechanics, waves, and thermodynamics.

PHYS 1150* Mechanics and Waves: This course is intended for students with a good secondary school background in physics. Calculus will be introduced and used in the course. Topics covered include a short review of mechanics, simple harmonic motion, mechanical waves, sound, wave optics and geometric optics

POLITICAL STUDIES

POLI 1110 The Government and Politics of Canada: Students are introduced to the main processes, structures and institutions of Canadian politics and government, including the Constitution, social cleavages, the Prime Minister and cabinet, parliament, political parties and ideologies, federalism and the structure of power

POLI 1210 Contemporary Ideologies: This course provides an examination of the major systems of political ideas which have shaped the modern world, including liberalism, conservatism, socialism, communism, anarchism, fascism and nationalism. Students analyze these ideologies from the perspective of their historical and philosophical antecedents, contemporary relevance, and place in the Canadian political experience

PSYCHOLOGY

PSYC 1110 Introduction to Psychology 1: Students explore selected topics in contemporary psychology, including the history of psychology, methodology, heredity and learning, physiology and neuropsychology, consciousness, sensation and perception, learning, and memory.

SERVICE LEARNING

1000

SOCIOLOGY

SOCI 1110 Introduction to Sociology 1: Students are introduced to the core concepts of the discipline of sociology by examining key concepts (such as culture, socialization, social interaction, social roles, and educational issues) that allow us to locate ourselves within society. Students also explore theoretical perspectives within sociology and the fundamentals of research methods, including how sociologists gather information about society.

SPANISH

SPAN 1110 Introductory Spanish 1: This course allows beginners to develop cultural knowledge and communication skills in speaking, listening, reading, and writing in modern standard Spanish. Upon successful completion, students are expected to demonstrate a CEFR A1 level of proficiency.

STATISTICS

STAT 1200* Introduction to Statistics: This course is for non-science students who require an introduction to statistical reasoning. Topics include: descriptive statistics; correlation and regression; normal and binomial distributions; sample and experimental design; chi-square distribution; and hypothesis testing

THEATRE

THTR 1000 Theatre Appreciation: From Page to Stage: This course is designed to enhance students' understanding and appreciation of today's theatre. Students read contemporary scripts selected from the current season of Western Canada Theatre and Actors Workshop Theatre, watch film versions of plays and attend live theatre performances

THTR 1100 Introduction to Theatre 1: A lecture and discussion-oriented course designed to acquaint students with the various aspects of the theatrical process such as acting, playwrighting, directing and designing. Students discuss theatre history, theory and criticism. Students are required to participate in practical projects and expected to attend local professional theatre productions

THTR 1110 Introduction to Acting: This is a performance-oriented course designed to help students develop the basic requirements necessary for a dramatic presentation. The course focuses on stage movement, vocal training, improvisation, character development and portrayal.

VISUAL ARTS

VISA 1010 2D Creative Design: Thinking and Making; Studio: This course is an introduction to the practices of contemporary visual art. Students are introduced to the elements and principles of two dimensional art and design through various projects that integrate basic fundamentals of design with contemporary ideas about art. The course covers: subject matter, content, elements of design such as line, shape, value, texture and colour, and organizing principles of composition. Students participate in studio work, group critiques, and seminars. Studio courses require students to work during class time as well as outside of class time

VISA 1030 3D Foundation; Studio: This course introduces a range of materials, objects, techniques, and ideas fundamental to three dimensional aspects of visual art. Students are introduced to the equipment and safe working procedure of the Visual Arts carpentry workshop. Lectures and seminars are used for the discussion and critique of students' projects in relation to the history and contemporary practice of visual artists. Students are expected to work independently in the Visual Arts studios outside class time towards the completion of their course work

VISA 1040 Fundamentals of Photography: As an introduction to photography, the curriculum focuses primarily on the technical aspects of black and white analog photography as well as digital photography. The main objective is the use of photography as an artistic medium. An understanding of the technical and aesthetic aspects of photography is carried out in the context of an ongoing study of contemporary and historic photographic practice. Students are expected to complete assignments outside of regularly scheduled class hours.

VISA 1110 History of Art 1: This course is a survey of the arts of painting, sculpture, and architecture, from pre-history up to the Renaissance.

VISA 1210 Drawing 1; Studio: Students are introduced to the fundamentals of drawing, covering formal elements and general types of drawings, basic skills, and composition including practical techniques for seeing and drawing effectively. Through the exploration of a range of drawing media, subjects, and processes, the student explores both historical and contemporary image-making related to drawing. Visual references, group critiques, discussions and readings combine to enhance studio work

VISA 1500 Introduction to Visual Culture (HTA): This course is an interdisciplinary investigation of culture through the study of our visual environment. Students beginning with historical foundations of contemporary Western ways of seeing and the development of a critical framework for understanding and deconstructing images. Students then proceed to an investigation of various forms of visual communication such as television, film, video, the Internet, billboards, graffiti, new technologies, and other image-making sources. This is a lecture class: no drawing skills are required

Tourism Faculty Electives – Direct admission only:

TMGT 1110 Introduction to Tourism: This course provides an introduction to tourism as an industry and a phenomenon. Topics covered during the semester will include the economic, social, environmental and political environment in which tourism operates at a global and local level. Students will be introduced to tourism products and experiences in BC and be given the opportunity to identify career opportunities in the tourism industry

TMGT 1140 Human Resources Management: Changing values, shifting demographics, evolving legislation and a growing emphasis on social responsibility are among the forces shaping the way we manage people today. In this course, students examine human resource management issues as they relate to human resource planning, the legal environment, recruitment and selection, evaluation and development, compensation, and emerging issues and trends in the tourism industry

TMGT 1150 Marketing & Customer Service: This course discusses the role, concepts and principles of marketing. It examines market research and planning, product pricing and costing, packaging, promotion, service as a primary product, advertising methods, target marketing, factors in consumer preference and assessment of guest satisfaction.

TMGT 1160 Organizational Leadership in Tourism: This course is designed to address the changes occurring in the workplace today. As many of the graduates of this program will find themselves in supervisory positions within the tourism industry, the course will be delivered from the perspective of a supervisor and how he/she fits into today's organizations.

TMGT 2060 People, Places, and the Toured Landscape: This course provides students with a historical, geographical and cultural context for understanding tourism. Attention is given to the way tourism practices have unfolded over time in various regions of the world, and the way in which visual representation and written narrative shapes the tourism landscape. Global and local themes affecting the tourism product and experience are discussed.

TMGT 2080 Culinary Tourism: Students are introduced to the concepts and research associated with culinary tourism from an academic and industry perspective. Using global case studies, students review current trends, theories, culinary tourism products and profiles of culinary tourists

TMGT 2090 Wellness Tourism: Tourism supports a process of self-regeneration for the traveler. This course focuses on the Development, management and marketing of wellness tourism as a global phenomenon. The concept of wellness implies a holistic understanding of the traveler's body, mind and spirit and the creation of a balance in the different areas of one's life. In this course students examine the history, origins and scope of wellness tourism and the products and services being developed to address this expanding sector of the tourism industry

TMGT 2610 Environmental Issues in Tourism: The rapid growth of tourism on a global scale has resulted in significant negative environmental impacts, and there is increasing concern about the relationship between tourism and the environment, both natural and cultural. This course explores the challenges facing the tourism industry in attempting to create a balance between environmental and economic concerns. The rich history of the conservation movement and development of the national parks system provides a lens through which to understand the foundation of the North American tourism industry. In addition, students examine the current "greening" of the tourism industry.

EVNT 1100 The World of Events: Students are introduced to the exciting world of events with a global snapshot of the modern events sector. Students gain insight into various genres and types of events, current trends, technology, management challenges, and best practices in delivering meaningful and memorable events.

HMGT 1110 Catering and Service Management: This course presents a basic overview of the principles of catering and service management in a hospitality environment. Students review and critique styles of service, and develop an understanding of how to make food and beverage outlets more guest-friendly and profitable. Service management is introduced by both theory and practice, and students reflect on contemporary issues related to providing service excellence in different service environments

HMGT 1210 Food & Beverage Preparation: This course explores the techniques and procedures of quality and quantity food production and service, and provides the principles underlying the selection, composition and preparation of major food products. Students gain practical experience by working one night per week in the College Dining Room kitchen or an off-campus kitchen for the applied portion of this course

HMGT 1410 Hotel Operations 1: The intent of this course is to help prepare students for positions in the hotel industry by providing an overview of the complexities of the Hospitality industry. Students are introduced to the history of the hotel industry, current industry trends and the various departments and managers' responsibilities that are key elements of a hotel operation. Through lectures, presentations, assignments and readings, students complete this course with a foundation in practical and theoretical hospitality.